



Article 1. Object

“**innoVaction**” is an initiative promoted by Vodafone Italia S.p.A. subject to the direction and coordination of **Vodafone Group** PLC. (hereinafter "Vodafone Group") with registered office in Italy, Via Jervis n. 13, 10015 Ivrea (TO) and operational headquarters in Via Lorenteggio 240 - 20147 Milan (MI), tax code 93026890017 and registration number in the Turin Register of Companies no. 93026890017, VAT number 08539010010, REA n. 974956 (hereinafter "**Vodafone Italia**").

Vodafone Italia, which has always been a leader in innovation, firmly believes in the importance of seizing the opportunities that new technologies offer and is ready to support the development of innovative, sustainable and connected solutions to bring a concrete benefit to the lives of people and companies.

The objective of the "innoVaction" call (hereinafter "the Call"), carried out in collaboration with PoliHub, Innovation Park & Startup Accelerator of the Politecnico di Milano and managed by the Politecnico di Milano Foundation, is to stimulate and support support the birth of innovative projects with a view to co-creation with startups, scaleups and companies and more generally of:

- impact the development of the technological and production ecosystem
- encourage the dissemination of knowledge and skills that allow maximum use of the potential of new technologies
- be a stimulus to creativity in the development of services and applications that maximize the social, economic and environmental impact of digital transformation
- make the communications infrastructure the new substrate that is highly integrated and shaped by the local territory.

innoVaction offers financing and technical-design consultancy for the development of the projects presented, access to test environments at the Vodafone Italia Open Lab in Milan, to advanced testing infrastructures and platforms as well as support from Vodafone customers and partners.

Article 2. Areas

innoVaction Call rewards projects, solutions and innovations that are particularly synergistic with Vodafone's strategy in the following **priority sectors**:

- Digital Health & Wellbeing
- Secure, Sustainable & Connected Mobility
- Manufacturing & Logistics

using one or more of the following innovative **technologies**:



- AI/Machine Learning
- Holography
- Human-Machine Collaboration
- Multi access Edge Computing (MEC)
- Robotics
- Computer Vision
- V2X & Collaborative Vehicle
- XR / Extended Reality
- Wearable & Smart Device
- 3D capturing & modeling

having the requirements referred to in Article 3 below and making the most of **Vodafone technologies and platforms**:

- **Ultra Mobile Broadband of 5G** for high mobile connection speed (10-100 Mbps per user with peaks of 1-20Gbps).
- **Millisecond latency of 5G** for interactive, ultra-reliable communications with ultra-low latency (1-10ms)
- **Mobile Private Network (MPN)**, for solutions that require the connection of objects and devices in a safe, reliable and extremely high-performance way
- **Multi-access Edge Computing (MEC)**, Vodafone cloud computing for highly scalable solutions, distributed intelligence and orchestration of connected and collaborative objects
- **Safer Transport for Europe Platform (STEP)** for V2X cooperative mobility solutions that share data and information with automotive operators, application developers, road infrastructure managers and the automotive industry.

Article 3. Requirements, conditions and terms of participation

The Call is aimed at startups, scaleups and "**deep tech**" SMEs that develop innovative and frontier technologies, with high impact, and in possession of the following requirements:

- **Startups already established** with first metrics (e.g. prototype created, pre-commercial trial) and dedicated teams
- **Scaleup** with solid metrics (e.g. turnover, customers) and complete, dedicated teams



- **Small and Medium Enterprises ("SMEs")** with assets, resources and teams dedicated to the project presented

Employees of Vodafone Group, Vodafone Italia and its subsidiaries, affiliates or subsidiaries are not allowed to participate in the Call. Foreign companies, as well as Italian companies operating in Italy or with a clear plan to enter the Italian market can participate in the Call.

The projects must be characterized by the distinctive use of Vodafone technologies and Platforms, as indicated in Article 2, and may be in one of the following stages of maturity:

- **"Product"**: product/service already marketed or ready to enter the market for which Vodafone technologies and platforms can significantly improve its functionality and/or enable new ones and/or open new markets;
- **"Validated prototype"**: working prototype, tested and validated in the field for which Vodafone technologies and platforms can significantly improve the functionality and/or enable new ones and/or open new markets;
- **"Prototype"**: first prototype already created and not yet validated for which Vodafone technologies and platforms can significantly improve the functionality and/or enable new ones;
- **"Idea"**: an innovative idea that can be created exclusively with Vodafone technologies and platforms, a unique and distinctive concept, capable of being translated into a prototype by December 2024.

Article 4. Offer of the Call "innoVaction"

The Call is structured by Phases and provides for the provision of funding and resources to support the development of the projects of only startups and companies that pass the selection phases (see details of the Phases in Art. 5):

- The **"Selected"** projects that enter the "Design" Phase will receive technical-specialist and business consultancy from Vodafone and/or PoliHub experts to finalize the project design and the business plan, to validate with potential "end user" customers the solution co-designed with Vodafone and to create an explanatory presentation to the Evaluation Committee.
- The **"Finalist"** projects that access the "Prototype Development" Phase will be able to take advantage of the experimental infrastructure of Vodafone Italia's Open Lab in Milan, the technical-specialist support of Vodafone experts, access to the Vodafone STEP cooperative mobility platform through the use of SDKs and APIs and will also receive a cash contribution of up to **€25,000** to create the first working prototype based on the spending plan approved by the Evaluation Committee in compliance with the relevant milestones.



- The **winning projects in the "In-Kind" category** will receive, based on the work plan presented to the Board and in compliance with the relevant milestones, technical-specialist and business consultancy from Vodafone experts, devices (router/modem and/or smartphone) and Vodafone test Sim on loan for use, access to experimental Edge Computing resources of Vodafone's 5G network (experimental MEC) and/or to Vodafone's STEP cooperative mobility platform; furthermore, they will have access to the customer network and partner of Vodafone for the first validation in the field ("Pilot") and visibility during and after the Program.
- **The winning projects in the "Seed-Capital" category** will also receive, in addition to in-kind services, up to **€300,000** per project in cash as a contribution towards finalizing product development, based on the work and spending plan presented to the Board and in compliance with the relevant milestones.

Article 5. Phases and timing of the Call

The Program is divided into the following phases and times:

- I. Collection of applications: until 23:59 of 15th January 2024
- II. Evaluations of candidacies and Selection: Jan – Mar 2024
- III. Design: Apr – Jun 2024
- IV. Presentation and selection of the Finalist projects: July 2024
- V. Prototype development: Jul – Nov 2024
- VI. Selection of Winning Projects: November 2024
- VII. Product development: from December 2024

I. Collection of applications (until 15th January 2024)

Participation in the Program is free. The project application must be sent by 11.59pm on 15th January 2024 on the website www.innovaction.vodafone.it.

To apply for your project, you need to create an account on www.innovaction.vodafone.it and fill out the **Application Form** in all its parts:

- information about the company and the members of the team (a main contact person must be indicated for each application)
- brief description of the project and its current stage of development
- documents to be attached:
 - LinkedIn profile of all members of the team that will follow the project
 - slides in pdf format that include the description of the project, the reference market, the value proposition, the business model, the



description of the company, the team, the first metrics and any funding received

- any technical attachments or other elements useful for the evaluation
- URL related to a 4/7-minute video pitch, uploaded to free access platforms (e.g. YouTube, Vimeo), in which the team introduces itself and describes the project, possibly also including a demo video of the product / solution.

Once the account has been created, during the application collection phase, it will be possible to register for the **innoVaction Day** and book an individual meeting with Vodafone experts, to delve deeper into all aspects of the Program and acquire basic know-how on the technologies and Vodafone platforms (5G, Edge Computing MEC, Mobile Private Network MPN, STEP) to best finalize the application.

All requested documents can be attached in Italian or English.

It is possible to complete the Application Form in several steps by saving the intermediate versions. To apply correctly you must fill in all the mandatory fields of the Application Form and send your application. Only upon receipt of the confirmation email will the application be considered to have been sent correctly.

Each participant, by submitting their application in the terms described above:

- a) declares to fully accept this Notice
- b) declares that all the information provided to Vodafone Italia is true
- c) declares and guarantees the authorship and full availability of the project presented as well as the exclusive ownership of all the rights inherent to the same
- d) declares to be entirely responsible for the contents of the visual and textual material transmitted
- e) declares to be aware that the presentation of incomplete documentation and / or not in accordance with this Call constitutes a cause for exclusion from the initiative
- f) expressly authorizes the processing of personal data in accordance with the provisions of Article 9 of this Announcement, in compliance with the legislation on the protection of personal data
- g) pursuant to current anti-mafia legislation, declares that against him there are no causes of prohibition, forfeiture or suspension provided for by art. 67 of Legislative Decree no. 159/2011 and subsequent amendments and additions
- h) declares that from the computerized register of news of crime at the Offices of the Public Prosecutor's Office competent for the territory, there is no registration against him
- i) pursuant to current anti-money laundering legislation declares, under its personal responsibility, the veracity of the data, information provided and declarations made and in particular of what is declared in relation to the company and / or natural persons
- j) declares to accept all the decisions of the evaluation bodies, recognizing that they are unquestionable and unquestionable in any forum



k) declares to indemnify and hold Vodafone Italia and PoliHub harmless from any claim that may be made by third parties in relation to its project and / or its publication and / or exploitation, including economic

l) declares to be aware that the project would be excluded from the initiative if it was copied in whole or in part in violation of the rights of others

m) declares to be aware of the fact that information about its project, if selected, may be made public by Vodafone Italia or Vodafone Group without prejudice to its right to confidentiality on the innovative content of the same.

II. Evaluation of candidacies and Selection (January – March 2024)

Applications will be examined at the sole discretion of Vodafone Italia by the Evaluation Committee (as described in Article 8 below). Vodafone Italia reserves the right to request additions to the documentation sent and, possibly, to summon the proposer(s) for an in-depth interview via videoconference.

The Pre-selection process will be based on the evaluation criteria described in Article 7 below and will lead to the selection of projects that will have access to the Design Phase described in the following point III.

The Pre-selected projects will be called upon to sign a programmatic agreement (hereinafter "Framework Agreement" or "AQ") relating to the entire "innoVaction" Call.

III. Design (April – June 2024)

The Selected teams that enter the Design Phase will have to detail the technical and business design of the solution integrated with Vodafone technologies and platforms. Consulting services will be provided by Vodafone Italia and PoliHub experts to acquire specific know-how, demonstrate the feasibility of the project by explaining the impact and business benefits of the new co-designed solution as well as the synergistic value with Vodafone Italia.

The Selected candidates will also have the opportunity to access the Vodafone Italia Open Lab to test their project with Vodafone technology and terminals.

In particular, the services provided in this Phase consist of:

- **Specific consultancy and support on connectivity technologies** (e.g. 5G, IoT) and **Vodafone platforms** (MEC/MPN and STEP) with individual sessions for the architectural design design;
- **Dedicated business consultancy** for the definition of the business model, the validation of the market potential and financials by Vodafone Italia and PoliHub experts in the sector relevant to the project;
- **Support for the validation of the value proposition and business needs** of the solution co-designed with Vodafone with potential "end user" customers in the sector relevant to the project;



- **Support in structuring the presentation for the Evaluation Committee** (pitch deck) and the demo/mockup of the candidate project by Vodafone Italia and/or PoliHub experts;
- **Access to the Vodafone Italia Open Lab** in Milan, to the testing infrastructures available in the 5G and IoT areas and dedicated technical support from Vodafone staff.

IV. Presentation and selection of the Finalist projects (July 2024)

At the end of the "Design" Phase, the teams will have to deliver a **Project Review** of the candidate project demonstrating the impact and relevance of Vodafone technologies and platforms on the project itself during a presentation (so-called "extended pitch") to the Evaluation Committee. They must also express their **intention to compete for the "In-Kind" category or the "Seed-Capital" category** based on the financial plan for the project and the specific fundraising needs of each candidate company.

Project Review and "extended pitch" should include:

- business plan with indication of the business model (target segments, distribution model, value chain), development and commercial launch plan for the product that uses Vodafone technologies and platforms, market positioning and "value curve";
- customer validation report, for at least n. 3 "end user" customers targeted, with indication of the business impacts of the solution co-designed with Vodafone and the interest in following the development of the prototype;
- detailed architecture with all end-to-end data flows;
- 3-year financial plan with details of KPIs, revenue drivers and costs;
- indication of the funding necessary for product development and market launch;
- funding requested from Vodafone for the Prototype Development Phase (Phase V) and related work plan with related milestones and detailed spending plan;
- funding requested from Vodafone for the Product Development Phase (Phase VII) and related work and spending plan, in the case of intention to compete for the "Seed-Capital" category;
- fundraising plan for the Product Development Phase (Phase VII) and related work plan with milestones and detailed spending plan, in the case of intention to compete for the "In-Kind" category;
- Product mockup/demo.

At the end of this phase, the Evaluation Committee selects the Finalist projects that will access the next Prototype Development Phase and the Project Review documentation will be used for the technical and economic-financial **due diligence**. To this end, the Finalists are required to provide all the data and information necessary to carry out the due diligence.



V. Prototype development (July – November 2024)

In the Prototype Development Phase, the Finalist projects will have to achieve concrete results, including the development and technical validation of the first working prototype using Vodafone technologies and platforms, based on the detailed work plan presented at the end of Phase IV.

In particular, the teams of the Finalist projects will be provided in this Phase V:

- **a cash contribution** based on the detailed spending plan presented in Phase IV and in any case not exceeding 25,000 euros per project;
- **technical-specialist consultancy services** on connectivity technologies (e.g. 5G, IoT) and on Vodafone platforms (MEC/MPN and STEP) through periodic meetings with Vodafone experts, possibly also carried out via video calls;
- access to the Vodafone Italia **Open Lab** in Milan for the development and integration of the project with Vodafone technology and terminals as well as the measurement and validation of the related technical KPIs;
- access to the **development environment of the STEP** cooperative mobility platform through the use of SDKs and dedicated APIs (<https://step.vodafone.com/>) and technical support;
- **indications from "end user" client companies** interested in the solution on Customer Experience and UX/UI.

VI. Selection of Winning Projects (November 2024)

At the end of the Prototype Development Phase, the teams will be asked to present their working prototype at the Vodafone Village in Milan to the Evaluation Committee and the Board, with the aim of demonstrating the key functionalities enabled by Vodafone technologies and platforms and the user end-to-end experience.

The Board selects the Winners who will access the subsequent Phase VII of Product Development for the two categories: **“In-Kind” Winners** and **“Seed-Capital” Winners**.

VII. Product Development (from December 2024)

In the Product Development Phase, the winning teams will be required to develop and optimize the working product using Vodafone technology, ready for launch on the market. During this Phase it will be necessary to validate the product both commercially and technically with on-field tests in Vodafone architecture. All in line with the work plan presented and approved by the Board during Phase VI.



The Winners of both the “In-Kind” and “Seed-Capital” categories will access the following in-kind services in this Phase:

- **technical-specialist consultancy services** on connectivity technologies (e.g. 5G, IoT) and Vodafone platforms (MEC/MPN and STEP) by Vodafone experts in order to support the correct implementation of the solution;
- **experimental spaces, devices and infrastructures** of Vodafone in order to validate the product developed on the market through the activation of the first Pilots (field tests);
- **visibility** in the media and/or co-participation in sector events with times and methods to be defined according to the product itself and the reference sector;
- **support for the creation of a Pilot** at an "end user" client company that has expressed interest in testing the solution in the field. The Pilot may have a duration of 3-6 months, in agreement with the customer and based on the business and technical KPIs that are intended to be monitored.

Only the winners of the "Seed-Capital" category will receive an additional contribution of up to **€300,000** in cash to support product development.

The Winners will continue to be followed even at the end of the innoVaction Program to monitor product development and progress on the market through dedicated periodic meetings.

Following the launch of the product, Vodafone will offer the Winners the opportunity to make use of the support of **Tomorrow Street** (joint venture Vodafone Group and the Luxembourg technology incubator Technoport) for a possible international scale up.

Article 6. Disbursement of funds

The Selected participants, whose projects will have access to the Design Phase, will be asked to sign a programmatic Framework Agreement which will regulate, among other things, the assignment of contributions and participation in the subsequent phases of innoVaction.

Signing the QA requires a commitment from the CEO and management necessary to guarantee strategic governance and the right commitment with respect to the activities envisaged by the Program, for its entire duration.

Each investment by Vodafone Italia, for each of Phases III, V and VII, will be governed by an appropriate **Disbursement Agreement** (so-called "AdE") and may take place with one of the following methods or a combination of the same:



- **“Pre-Seed”**: provision of “equity free” cash contributions, with no obligation to repay, up to €25,000 per project. Vodafone Italia will reserve the right to take advantage of the free and exclusive use license for 24 months of what is achieved during the Program activities, granted by the beneficiary of the contribution.
- **“Seed-Capital”**: cash disbursement of up to €300,000 per project, with no obligation to repay. Vodafone Italia reserves the right to exercise the rights of:
 - acquire participation shares through conversion into equity of the Seed-Capital contributions paid with a discount on the conversion price equal to 20% of the value of the same at the time of entry into the capital and appointment of a Vodafone Italia representative in the governing body of the company (“Board Seat”); rights exercisable within 24 months following the last disbursement;
 - request and obtain more favourable economic treatment for the marketing of the solution for a period of 24 months from the launch on the market.
- **“In-Kind”**: free provision of services and/or access to experimental Vodafone Italia devices and infrastructures/platforms to support the development, testing and market validation of the project. Vodafone Italia reserves the right to exercise the rights of:
 - “first look” (being informed first) about any subsequent rounds of financing and the evolution of the project;
 - request and obtain more favourable economic treatment for the marketing of the solution for a period of 24 months from the launch on the market;
 - exclusivity and non-competition for a total period not exceeding 5 years but at the same time not less than 12 months for the Selected projects and 24 months from the commercial launch for the Finalist and Winners projects.

Mode of delivery	Type (cash, services)	Phase
In-Kind	Services	Phase III Selected projects Phase VII Winner projects “In-Kind” category
Pre-Seed and In-Kind	Cash (equity free) and Services	Phase V Finalist projects
Seed-Capital and In-Kind	Cash (convertible into equity) and Services	Fase VII Winner projects “Seed-Capital” category



The disbursement of cash funds may take place in several tranches based on the work plan presented by the Finalist or Winner teams in the relevant Phases and consistently with its implementation and the achievement of the expected milestones.

Selected participants, Finalists or Winners also undertake to:

- i. report, when signing the participation application and during the period of validity of the QA, any situations of conflict of interest with Vodafone Italia and Vodafone Group, determined by economic interests and/or personal relationships
- ii. carry out the project within the timescales and in the manner envisaged in the QA
- iii. maintain exclusive ownership of their respective intellectual property rights.

Article 7. Evaluation criteria

The evaluation and selection bodies (referred to in Art. 8) for access to the various Phases of the Call will evaluate the projects, duly received and deemed eligible, according to the following evaluation criteria:

1. **use of Vodafone technologies** and platforms as enabling and distinctive factors to maximize the effectiveness of the product/service, open up new areas/sectors of use, broaden the market potential, launch additional services, etc.
2. **technological and business innovation** of the solution
3. **technical feasibility** with testing of the solution and prototype that can be achieved during the Program
4. **economic sustainability**
5. **quality, skills and commitment of the dedicated team**
6. **scalability and replicability**
7. **concreteness** of the operational work plan presented and achievability of the milestones
8. **measurability of the KPIs** of the plan presented
9. **traction** of the proposed solution

Clarity and effectiveness in the presentation of the project (so-called "pitch") will be considered a rewarding element. The judgment of the evaluation bodies is unquestionable and unappealable in any location.

Article 8. Evaluation Bodies

The evaluation bodies of the innoVaction Program are:

- The **Evaluation Committee**, responsible for the selection of applications, the approval of the funds for the Pre-Seed of the Finalists, compliance with the



eligibility criteria and verification of the achievement of the milestones and deliverables, is composed of:

- Vodafone Italia representatives
 - PoliHub representative
 - possible Vodafone Customer Company representative for the area to which they belong
- The **Board**, responsible for selecting the winning projects and consequent approval of the Seed-Capital funds, is made up of:
 - Vodafone Italia and/or Vodafone Group representatives
 - representatives of the financial world / Venture Capitals
 - PoliHub representative

Article 9. Protection of privacy and confidentiality

Pursuant to Art. 13 of EU Regulation 2016/679 and current national legislation, as amended by the aforementioned Regulation (Legislative Decree 196/2003 cd. "Code regarding the protection of personal data or Code" and Legislative Decree 101/2018), the data provided by the participant in this initiative will be processed by Vodafone Italia S.p.A. as Data Controller and PoliHub Servizi s.r.l. as Data Processor in accordance with the provisions contained in the Code regarding the protection of personal data and current legislation on the protection of personal data, as well as the contents referred to in the privacy policy on www.innovaction.vodafone.it that the participant will accept at the time of registration.

The processing of the afore mentioned data will be carried out using manual, computerized and telematic tools, and also through automated processing, in the manner and within the limits indicated in this Call and for the pursuit of the purposes referred to in the "innoVaction" initiative as well as for any future collaborations with Vodafone. In order to achieve these purposes, the data provided may also be disclosed to third parties involved in the performance of the activities (e.g. public or private subjects for the fulfilment of the obligations established by law). The data may also be processed both by internal Managers or Agents (Vodafone Italia or Vodafone Group employees), and by companies and / or external subjects that carry out specific activities on behalf of Vodafone Italia for the purposes strictly related to the initiative indicated above or for any future collaborations with Vodafone.

The provision of data is mandatory and the failure to communicate them during participation is a condition of exclusion from this initiative.

For any further information, please read the information related to the initiative.

As part of the "innoVaction" initiative, for the purpose of carrying out all the activities envisaged therein, all the subjects involved, both the selected candidates and the organizers (Vodafone Italia and PoliHub) may acquire, directly or indirectly, information, data, documents of a confidential and confidential nature ("Confidential Information").

In order to mutually guarantee the confidentiality of the aforementioned Confidential Information, the selected candidates will be required to sign a confidentiality agreement



that will govern the criteria, methods and limits that will govern the acquisition and use of such Confidential Information.

With specific reference to the selected projects, Vodafone Italia reserves the right to make public information about them without prejudice to the right of the respective creators to confidentiality regarding the innovative contents of the same.

Pursuant to and for the purposes of Articles. 15-22 of EU Regulation 2016/679, at any time participants can access personal data concerning them, obtain an indication of their origin, the way in which they are used, have them updated, rectified, supplemented or deleted, as the case may be, request the limitation of processing and oppose their use by writing to the email address innovaction@vodafone.com. The interested parties also have the right to lodge a complaint with the competent Authority.

Article 10. Limitation of Liability

Vodafone Italia and PoliHub will not be in any way responsible for any technical, hardware or software malfunctions, interruptions of network connections, failed, incorrect, inaccurate, incomplete, illegible, damaged, lost, delayed, incorrectly addressed or intercepted user registrations, or about registrations of participants who, for any reason have not been received, electronic or other communications that have been delayed or about other technical problems related to the registration and upload of content under this initiative. Candidates will therefore not be able to make any claim for compensation or refreshment for any reason in relation to the afore mentioned events.

Vodafone Italia and PoliHub are also exempt from any liability for any damage to things and / or people that may be caused, directly or indirectly, by the participants or by them any "external assistants" in the performance of the different phases of this Call.

Article 11. Guarantees and Indemnities

Participants in the "innoVaction" initiative ensure that the content submitted:

- do not contain unlawful material, prohibited by law or contrary to what is indicated in this Notice
- do not contain material in violation of the rights, positions or claims of third parties (with reference to copyright and industrial property law and other applicable laws or regulations)
- are freely and legitimately usable in accordance with the provisions of this Notice as the participant is the owner of the rights of use of the same, or as he has acquired the availability of all the subjects entitled, having taken care of the complete fulfillment and / or satisfaction of the rights, also of an economic nature, due to the authors of the contents and / or works from which such contents are derived and / or extracted, or to other entitled parties, or due for the use of related rights under the law.

All the subjects participating in the "innoVaction" initiative declare to be aware that the responsibilities, including criminal ones, of the contents of the projects delivered, in



order to participate in the initiative governed by this Call, are their sole and exclusive responsibility, indemnifying Vodafone Italia and PoliHub from any claim and / or action advanced by any third party. Vodafone Italia and PoliHub also reiterate their extraneousness to any act and behaviour carried out during the event by individual participants that will be configured as a violation of current civil and criminal laws.

Article 12. Intellectual property and publication rights

What is transmitted during the submission of applications, as better described in Article 5 (I) above, remains the property of the participants with the right to use by the subjects in charge of the organization and selection for the purposes strictly related to this "innoVaction" Call and for any subsequent collaborations also outside the innoVaction program.

In the event that, in execution of the activities covered by this Call, works that can be protected according to the applicable legislation on industrial law emerge (by way of example and not exhaustive: patents, know-how, software, publications and c.)

Vodafone Italia reserves the right to be recognized, as of now and for then, the right to use and economic exploitation on an exclusive and free basis for a period of at least 24 months from the last provision of services or cash.

The participants guarantee that, during the submission of applications and the performance of the activities referred to in this Call, industrial property rights (patents, copyrights or any other intellectual property right of third parties) are not violated in any way connected to the "innoVaction" initiative and for this purpose, as of now, they assume all the costs and expenses deriving from any violation of the aforementioned rights of third parties, indemnifying and holding Vodafone Italia and PoliHub harmless from any consequent responsibility and from any and all charges and expenses, including legal.

With the submission of the candidacy for the "innoVaction" Call, the candidates also authorize Vodafone Italia:

- (i) to use your name and image as well as the identification or distinctive signs related to the project, in materials and dissemination purposes
- (ii) the publication of the project and related non-confidential materials on any website attributable to Vodafone Italia
- (iii) the exhibition and representation of the project and related non-confidential materials at congresses, conventions, seminars or similar events
- (iv) disclosure to third parties who may be interested in investing and/or contributing in any way to the development, marketing and economic use of the project.

Article 13. Acceptance of the Call

Participation in the "innoVaction" initiative implies full acceptance of the conditions governed by this Call, which the participants declare to have read, understood and accepted. Failure to accept the Announcement and the compilation of the Application Form in an incomplete, inaccurate, or false manner, by the participants entail the



exclusion from the initiative and the loss of any right to any recognition, with renunciation of any form of recourse against Vodafone Italia and PoliHub.

Article 14. Call updates

Any updates relating to this Call or to the terms and methods of submission of applications will be published on the www.innovaction.vodafone.it.

Article 15. Controversy

This announcement is governed by Italian law. For any dispute, the Court of Milan is competent.